

## AINEKAART

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|----------------------------------|-------------------|
| <b>Õppeaine (eesti keeles)</b>   | ÄRIANALÜÜS        |
| <b>Õppeaine (inglise keeles)</b> | BUSINESS ANALYSIS |
| <b>Aine kood</b>                 | CB-0012           |
| <b>Hindamise vorm</b>            | eristav hindamine |

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|---------------------------------------|--|
| <b>Lühikirjeldus (eesti keeles)</b>   | Tagada põhiteadmised ettevõtte struktuurist ning teoreetilised mudelid, mille eesmärk on panustada ettevõttesse tervikuna. Seega saab õpilane õpitud teooriate toel ülevaate ettevõttest tervikuna, mille alusel teha ettevõtte kasvu soodustavaid otsuseid. Lisaks mõista kultuuri ja selle arengut ja üldist turgu. Lõpuks, luua raamistik ettevõtte ja ettevõtluse mõistmiseks ning oma teadmiste kasutamiseks praktikas.   |
| <b>Lühikirjeldus (inglise keeles)</b> | Business analysis as area aims to ensure the basic understanding of the company's structure as well as the theoretical models that aim to contribute to an overall picture of the company. The student will thus, through the learned theory, be able to create a snapshot of the business and make decisions that can contribute to growth. Furthermore, ensure understanding and proficiency in culture and its development as well as the general market. Finally, to create a framework for understanding respectively intra-and entrepreneurship and thus make students able to transfer their knowledge into practice depending on the context |
| <b>Lühikirjeldus (vene keeles)</b>    | Business analysis as area aims to ensure the basic understanding of the company's structure as well as the theoretical models that aim to contribute to an overall picture of the company. The student will thus, through the learned theory, be able to create a snapshot of the business and make decisions that can contribute to growth. Furthermore, ensure understanding and proficiency in culture and its development as well as the general market. Finally, to create a framework for understanding respectively intra-and entrepreneurship and thus make students able to transfer their knowledge into practice depending on the context |

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|------------------|------|
| <b>EAP</b>       | 5.00 |
| <b>Tunnimaht</b> | 36   |

## Õpiväljundid

Õppeaine läbinud üliõpilane:

1. Mõistab ärianalüüsi peamisi mõisteid
2. Rakendab ettevõtluses ärianalüüsi meetodeid
3. Hindab ettevõtte finantsnäitajaid

## Õpiväljundid (vene keeles)

Студент:

1. Understands key business analysis concepts.
2. Applies business analysis technics in a business
3. Assesses the financial indicators of the company

**Õpiväljundid (inglise keeles)**

The student:

1. Understands key business analysis concepts.
2. Applies business analysis technics in a business
3. Assesses the financial indicators of the company