



Entrepreneurship module (Y-028)

(ETTEVÕTLUSMOODUL)

(Модуль предпринимательства)

SUBJECT DESCRIPTION

Credits (ECTS)	15.00 ECTS
Assessment	grading
Aim of the subject and short description	
<p>Purpose of the model is to help every student to find their idea for business which would inspire student to create something they care about.</p> <p>Over the study module, it is focused on creating a business idea, developing and implementation process. A bit less is also discussed the wider topic of developing and managing entrepreneurship. The structure of the subject is based on step-by-step logic of finding a business idea and implementing it: the subject begins with the topic of general entrepreneurship environment and entrepreneurship models and then continues with topics which support and encourage finding ideas (e.g. using creativity techniques, choice of ideas, etc). The found ideas are then developed and the topics necessary to execute a business idea are acquired – creating an enterprise, the process of producing and/or service, financing and finances, marketing, risk analysis, creating a team, management and leadership, business law requirements, etc. The module will be evaluated based on the compiled and submitted business idea. □</p>	
Learning outcomes:	
<p>Student:</p> <ol style="list-style-type: none">1. understands nature of entrepreneurship and business environment2. values an entrepreneurial mindset3. finds creative ways for business solutions and chooses a model of business4. organises own and team work5. develops a minimum viable product	

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