



Entrepreneurship module (Y-028)

(ETTEVÕTLUSMOODUL)

(Модуль предпринимательства)

SUBJECT DESCRIPTION

Credits (ECTS)	15.00 ECTS
Assessment	grading
Aim of the subject and short description	
<p>The aim of the module is to develop students' entrepreneurial mindset and to provide the knowledge and skills necessary for understanding the business environment, as well as for identifying and developing creative business ideas. During the module, students learn to work in teams, design suitable business models, and organize teamwork to create an authentic business idea and an implementation plan.</p> <p>Over the study module, it is focused on creating a business idea, developing and implementation process. a bit less is also discussed the wider topic of developing and managing entrepreneurship. The structure of the subject is based on step-by-step logic of finding a business idea and implementing it: the subject begins with the topic of general entrepreneurship environment and entrepreneurship models and then continues with topics which support and encourage finding ideas (e.g. using creativity techniques, choice of ideas, etc). The found ideas are then developed and the topics necessary to execute a business idea are acquired – creating an enterprise, the process of producing and/or service, financing and finances, marketing, risk analysis, creating a team, management and leadership, business law requirements, etc. The module will be evaluated based on the compiled and submitted business idea. □</p>	
Learning outcomes:	
<p>Student:</p> <ol style="list-style-type: none">1. understands nature of entrepreneurship and business environment;2. values an entrepreneurial mindset;3. finds creative ways for business solutions and chooses a model of business;4. organises own and team work;5. develops a minimum viable product.	

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