



Product management in IT application (SE-001)

(IT RAKENDUSTE TOOTEJUHTIMINE)

SUBJECT DESCRIPTION

Credits (ECTS)	3.00 ECTS
Assessment	grading
Aim of the subject and short description	
Aim of this course is to discuss content and goals of business processes related to IT applications, principles of creation, management and development of those processes. Upon completion of this course, the student is able to create, map, manage, measure and develop business processes related to IT applications in organization.	
Learning outcomes:	
Student: <ul style="list-style-type: none">1. Knows principles of product/service management2. Knows specifics of product/service management of IT applications3. Can analyse adequacy and potential of IT application in terms of needs of market and/or specific client4. Can plan and consult the process of transforming IT application into product/service5. Cooperates with different parties within development of a product/service	