Customer-Centric Software Product Management (SE-038)
(KLIENDIKESKNE TARKVARA TOOTEJUHTIMINE)

SUBJECT DESCRIPTION

Credits (ECTS)	4.00 ECTS
Assessment	grading
Aim of the subject and short description	

The aim of the course is to provide students with a systematic understanding of the customer-centric design, development, and management of software-based products and services, linking technological solutions to business processes and value-driven product development. The course focuses on product design and development strategies, process management, and practical tools that support the development and implementation of scalable IT applications with a user-centered perspective.

Learning outcomes:

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