



## Modern business models and innovation (IBA-013)

(MODERNSED ÄRIMUDELID JA INNOVATSIOON)

### SUBJECT DESCRIPTION

<b>Credits (ECTS)</b>	3.00 ECTS
<b>Assessment</b>	pass/fail
<b>Aim of the subject and short description</b>	
<p>The aim of the course is to enable the learner to acquire the main typologies of business models, innovative business models, and their impact on the business process and effective management of the company.</p> <p>Methods for testing the success of business models. Specific examples of the outcomes of business model transformations, and the important and instructive aspects of different business models.</p>	
<b>Learning outcomes:</b>	
<p>Student:</p> <ol style="list-style-type: none"><li>1. knows what business model consists of and designs one;</li><li>2. knows how to use different tools and methods to develop and test business models;</li><li>3. creates cost-income model.</li></ol>	