



Start-up and business internship (IBA-003)

(START-UP JA ETTEVÕTLUS PRAKTIKUM)

SUBJECT DESCRIPTION

Credits (ECTS)	5.00 ECTS
Assessment	pass/fail
Aim of the subject and short description	
<p>Course is designed to immerse students in the dynamic world of entrepreneurship and start-up ventures through a hands-on internship experience. Students will gain a comprehensive understanding of the entrepreneurial landscape, developing the skills needed to identify and capitalize on business opportunities. Through strategic and innovative approaches, they will apply advanced business theory to real-world challenges, crafting solutions that advance start-up growth. The internship component will bolster professional skills, as students enhance their ability to communicate effectively, negotiate with stakeholders, and work collaboratively within diverse teams. By the end of this course, students will have built a valuable network of industry contacts and developed insights essential for driving business transformation and success.</p>	
Learning outcomes:	
<p>Student:</p> <ol style="list-style-type: none">1. develops a robust understanding of the entrepreneurial ecosystem and acquires the skills necessary to identify viable business opportunities, assess market needs, and create sustainable business models;2. applies advanced strategic management techniques to develop and implement effective business plans and growth strategies in start-up or established companies, demonstrating their ability to adapt theory to practical, real-world scenarios3. builds and leverages professional networks and enhance their communication skills, allowing them to effectively collaborate with diverse teams, negotiate with stakeholders, and present ideas and findings persuasively in a business context.	