



Business and intellectual law (IBA-002) (ÄRIÕIGUS JA INTELLEKTUAALNE OMAND)

SUBJECT DESCRIPTION

Credits (ECTS)	3.00 ECTS
Assessment	grading
Aim of the subject and short description	
<p>The aim of the course is to provides an in-depth exploration of the vital legal frameworks that govern business operations and the protection of intellectual assets. Students will gain a comprehensive understanding of intellectual property laws, including copyrights, patents, trademarks, and trade secrets, and how these laws influence business strategy and innovation. The course will delve into key concepts of business law, such as contract law and corporate governance, equipping students to identify and navigate legal challenges in diverse business environments. Emphasizing the strategic management of intellectual assets, the curriculum will guide students in developing effective protection and commercialization strategies that align with organizational goals. Participants will critically analyze global trends in business law, providing insights into regulatory compliance and the implications for international business operations. By the end of the course, students will be equipped with the legal acumen necessary to support ethical and compliant business decision-making in a dynamic global market.</p>	
Learning outcomes:	
<p>Student:</p> <ol style="list-style-type: none">1. demonstrates a thorough knowledge of the principles and frameworks of intellectual property law, including copyrights, patents, trademarks, and trade secrets, and analyze how these laws impact businesses at both national and international levels;2. applys key concepts of business law to real-world business situations, including contract law, corporate governance, and regulatory compliance, and analyze legal challenges to ensure lawful and ethical decision-making within organizations;3. analyzes and evaluates current global trends and developments in business and intellectual law, understanding their implications for businesses, and formulate strategies to adapt to these changes in a rapidly evolving legal landscap.	