



Research methods (CB-021) (UURIMISTÖÖ MEETODID)

SUBJECT DESCRIPTION

Credits (ECTS)	3.00 ECTS
Assessment	pass/fail
Aim of the subject and short description	
An overview is given about the processes of planning and compiling a research. The following topics are discussed: Research as an activity. Research and scientific approach. Argumentation and critics. The basic terms related to research. The specialty of business and management research. Research, its main types, structure and stages. Basic data collecting and analysis. Presenting the results. assessing the quality of information and source materials. Quantitative and qualitative research methods.	
Learning outcomes:	
Student: <ol style="list-style-type: none">1. plans research work, choosing research methods in accordance with the aim and tasks of the research2. critically evaluate information and quality of texts3. knows formation, structural and ethical requirements for research works	

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