

Internship II (CB-016)

(PRAKTIKA II)

SUBJECT DESCRIPTION

Credits (ECTS)	20.00 ECTS
Assessment	grading

Aim of the subject and short description

To apply the methods and tools of studies to the solution of a concrete practical problem in a creative enterprise. Accomplish the analysis of the company and corporate environment. Evaluate the competitors on the market. Evaluate the efficiency of the company's activities. Analyze enterprise development opportunities. Participate in professional and interdisciplinary solutions to practice-based problems on the national and international markets. Create problems solving a descriptive plan /project. Students should apply the theories and methods that they learned into their internship and also they should incorporate the entire internship with their Final paper

Learning outcomes:

Student:

- 1. student uses acquired skills and knowledge to work in an organization;
- 2. student connects the causes and consequences of theory and practice;
- 3. student makes conclusions and proposals to solve problems.
- 4. uses creative techniques in every aspect of work