

Internship I (CB-015)

(PRAKTIKA I)

SUBJECT DESCRIPTION

Credits (ECTS)	20.00 ECTS
Assessment	grading

Aim of the subject and short description

To apply the methods and tools of studies to the solution of a concrete practical problem in a creative enterprise. Accomplish the analysis of the company and corporate environment. Evaluate the competitors on the market. Evaluate the efficiency of the company's activities. Analyze enterprise development opportunities. Participate in professional and interdisciplinary solutions to practice-based problems on the national and international markets. Create problems solving a descriptive plan /project.

Learning outcomes:

Student:

- 1. is familiar with rules and regulation
- 2. understands of how a business organization works
- 3. understands of how to implement theoretical ideas into the reality
- 4. makes conclusions and proposals to solve problems.