

Individual creativity (CB-003)

(INDIVIDUAALNE LOOVUS)

SUBJECT DESCRIPTION

Credits (ECTS)	5.00 ECTS
Assessment	grading

Aim of the subject and short description

Introduction to various personality traits and how they can affect creativity on an individual level. Nurture vs. nature in relation to creativity. Different barriers to creativity. Where and why they arise. Creative flow. Elements needed to achieve creative flow. Testing creativity. Ways of measuring creativity of the individual. Issues that arises when measuring creativity. Individual and contextual factors that affect creativity. Knowledge, perception and motivation.

Learning outcomes:

Student:

- 1. Use theoretical aspects and various organizational elements to develop their own creativity and increase creativity in organizations
- 2. Develop strategies for increasing their own creative skill set