



Business analysis (CB-0012)

(ÄRIANALÜÜS)

SUBJECT DESCRIPTION

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| Credits (ECTS) | 5.00 ECTS |
| Assessment | grading |
| Aim of the subject and short description | |
| Business analysis as area aims to ensure the basic understanding of the company's structure as well as the theoretical models that aim to contribute to an overall picture of the company. The student will thus, through the learned theory, be able to create a snapshot of the business and make decisions that can contribute to growth. Furthermore, ensure understanding and proficiency in culture and its development as well as the general market. Finally, to create a framework for understanding respectively intra-and entrepreneurship and thus make students able to transfer their knowledge into practice depending on the context | |
| Learning outcomes: | |
| Student: <ol style="list-style-type: none">1. Understands key business analysis concepts.2. Applies business analysis technics in a business3. Assesses the financial indicators of the company | |